



## Software

Axure • Sketch • Invision • Photoshop • Illustrator  
InDesign • Dreamweaver • HTML • CSS • Wordpress  
Final Cut • Lightroom • ProTools • Word • Excel  
Powerpoint • Balsamiq • Sitecore

## Other Skills

AGILE • user research • Persona building  
storyboarding • Lighting for photo and video  
Art Handling • Freehand drawing • audio editing •  
Stand-up comedy • Pre-press • SEO  
Content Strategy

## Education

### Chicago Portfolio School

2010–2011 | Graphic Design

Design, Typography, Branding, Concept  
Development, User Experience, Book Design

### New England School of Photography

2000–2001 | Professional Photography

Studio Photography, Lighting, Retouching

### Art Institute of Boston

2000 | Photography Foundation

Small & Medium format photography,  
Photojournalism.

### Munson Williams Proctor Institute of Art

1997–1998 | Fine Art

Foundation, Color Theory, Drawing, 2D Design,  
Sculpture, Art History, 3D Design

## Affiliations

Volunteer / Medici supporter- SMFA at Tufts  
Museum Council Fellow - MFA Boston  
539 Giving Society - Boston Center for the Arts  
Member - AIGA  
Member - UXPA

## MaxMind | *Interaction designer and UX generalist*

March 2017 - present

I collaborate with product owners to define requirements, write user stories and deliver product specs and assets to engineers. Contribute to high-level strategic decisions with the rest of the product team. Compile research and create user flows. Design mockups, wireframes and high-fidelity user interface designs for websites and fraud analysis web app. Used card sorts, questionnaires and other tools to fine tune the IA and content.

## MAPFRE Insurance | *User Experience Designer*

November 2016 - March 2017 (contract)

Converted user flows into elegant interface designs and interaction patterns for native mobile app. Updated wireframes factoring changes in business and technology needs. Defined visual designs and style guide. Reconciled design between responsive and native components to create a uniform experience.

## Creative Circle | *Contract Visual Designer/Art Director/UI Designer*

June 2015 - November 2016

**Clients: Metlife Insurance, Cambridge Biomarketing, BKM marketing, Lois Paul Partners**

Designed interface for web and mobile versions of global financial company's intranet, incorporating several integrated technologies which had unchangeable properties that had to be accounted for in the interface design. Collaborated with developers and stakeholders on UX and interaction designs. Produced polished visual designs, user flows and component standards for development teams to implement. Collaborated with copywriters and medical team to design data visualization for a large medical diagnostic website. Designed mobile layouts and style guides. Created complex Powerpoint Presentations, trade show displays, HTML emails, website and book design.

## Vitamin T | *Contract UI Designer/UX Visual Designer*

January 2015 - June 2015

**Clients: Aquent LLC, Intralinks, Swipely**

Produced visual designs for enterprise software. Collaborated with UX designers to bring flows and wireframes to polished visual designs. Worked with front end developers to ensure the designs meet style guidelines. Designed icons and patterns for complex suite of applications across multiple platforms, including web and mobile apps.

## Federal Reserve Bank of Boston | *Multimedia/UI Designer*

March 2014 - January 2015 (contract)

Designed data visualization and layout for content-dense publications. Responsible for all corporate photography. Produced responsive UI and visual design for intranet and Sharepoint sites. Established digital asset management system using IPTC standards. Created assets daily for the intranet and published in Sitecore. Designed publications with systems that translated well between print and digital.

## SN Design Co. | *Owner/Designer*

June 2013 - February 2014

Created marketing materials, planned visual strategy and executed production for local and regional clients. Projects included logo design, package design, magazine layout, masthead design, built and maintained static HTML and wordpress websites, produced social media collateral.

## Northeast Stitches and Ink | *Digital/Social Media Manager*

July 2011 - July 2013

Built identity and e-commerce site for in-house clothing label. Updated & maintained company websites. Created collateral for b2b marketing. Managed all digital print production.