



SCOTT NICHOLS

Designer of digital things for human people

scottnichols@me.com

http://scottnichols.me

518.307.6511

Software

Axure • Sketch • Invision • Photoshop • Illustrator
InDesign • Dreamweaver • HTML • CSS • Wordpress
Final Cut • Lightroom • ProTools • Word • Excel
Powerpoint • Balsamiq • Sitecore

Other Skills

AGILE scrum • user research • Persona building
storyboarding • Lighting for photo and video
Art Handling • Freehand drawing • audio editing •
Stand-up comedy • Pre-press • SEO
Content Strategy

Education

Chicago Portfolio School

2010–2011 | Graphic Design

*Design, Typography, Branding, Concept
Development, User Experience, Book Design*

New England School of Photography

2000–2001 | Professional Photography

Studio Photography, Lighting, Retouching

Art Institute of Boston

2000 | Photography Foundation

*Small & Medium format photography,
Photojournalism.*

Munson Williams Proctor Institute of Art

1997–1998 | Fine Art

*Foundation, Color Theory, Drawing, 2D Design,
Sculpture, Art History, 3D Design*

Affiliations

Volunteer / Medici supporter- SMFA at Tufts
Museum Council Fellow - MFA Boston
539 Giving Society - Boston Center for the Arts
Member - AIGA
Member - UXPA

MaxMind | *Interaction designer*

March 2017 - present

I collaborate with product owners to define requirements, define user stories and deliver product specs and assets to engineers. Contribute to high-level strategic decisions with the rest of the product team. Compile research and create user flows. Design mockups, wireframes and high-fidelity user interface designs for websites and fraud analysis web app.

MAPFRE Insurance | *User Experience Designer*

November 2016 - March 2017 (contract)

Converted wireframes and user flows into elegant interface designs and interaction patterns for native mobile app. Updated existing wireframes factoring changes in business and technology needs. Defined visual designs and style guide. Reconciled design between responsive and native components to create a uniform experience.

Creative Circle | *Contract Visual Designer/Art Director/UI Designer*

June 2015 - November 2016

Clients: Metlife Insurance, Cambridge Biomarketing, BKM marketing, Lois Paul Partners

Designed interface for web and mobile versions of major global financial company's intranet, incorporating several integrated technologies which had unchangeable properties that had to be accounted for in the interface design. Advised on UX best practices and assisted in UX and interaction designs. Produced polished visual designs for developer team to implement. Collaborated with copywriters and medical team to design charts and graphs for a large medical diagnostic website. Designed mobile layouts and style guides. Created complex Powerpoint Presentations, trade show displays, HTML emails, website and book design.

Vitamin T | *Contract UI Designer/UX Visual Designer*

January 2015 - June 2015

Clients: Aquent LLC, Intralinks, Swipely

Produced visual designs for enterprise software. Collaborated with UX designers to bring flows and wireframes to polished visual designs. Worked with front end developers to ensure the designs meet style guidelines. Designed icons and patterns for complex suite of applications across multiple platforms, including web and mobile apps.

Federal Reserve Bank of Boston | *Multimedia/UI Designer*

March 2014 - January 2015 (contract)

Designed data visualization and layout for content-dense publications. Responsible for all corporate photography. Produced responsive UI and visual design for intranet and Sharepoint sites. Established digital asset management system using IPTC standards. Created assets daily for the intranet and published in Sitecore. Designed publications with systems that translated well between print and digital.

SN Design Co. | *Owner/Designer*

June 2013 - February 2014

Created marketing materials, planned visual strategy and executed production for local and regional clients. Projects included logo design, package design, magazine layout, masthead design, built and maintained static HTML and wordpress websites, produced social media collateral.

Northeast Stitches and Ink | *Digital/Social Media Manager*

July 2011 - July 2013

Built identity and e-commerce site for in-house clothing label. Updated & maintained company websites. Created collateral for b2b marketing. Managed all digital print production.